SUSTAINABLE ROAD SALT
BEST PRACTICES TO PROTECT OUR WATER RESOURCES

When winter weather strikes, the public demands that state and local governments keep vehicle and pedestrian traffic moving. Local roads, highways, parking lots, and walkways need to be treated to ensure safe and continuous use for commerce, travel, and emergency first responders.

WHY USE ROAD SALT?
Salt can be used proactively as a brine before winter weather to prevent ice from bonding to the road surface and reactively as dry or pre-wet salt to remove snow and ice from the roadway. In the vast majority of applications, salt is the most cost-effective option. Magnesium chloride, calcium chloride, and calcium magnesium acetate, hydrochloric acid, and potassium chloride are an important part of winter maintenance, but they typically come at a higher cost. Other applications, such as sand, do not have the same melting properties that salt does. Safety and economic impacts are the two priorities when treating winter roads.

Safety
Road surface condition is the single biggest safety factor during a winter event, and poor weather is the third most common cause of crashes. A 10 percent improvement in surface friction on the roadway results in a 20 percent reduction in crashes. The U.S. Federal Highway Administration estimated that 21 percent of crashes are weather related, resulting in more than 1,300 fatalities and more than 116,800 injuries from crashes on snowy, slushy, or icy pavement annually.

Economy
According to the U.S. Federal Highway Administration, 544 million vehicle hours of delay are due to wintry road conditions each year. A 2010 study by IHS Global Insight for the American Highway Users Alliance found that snowstorms costs states as much as $700 million a day in both direct and indirect costs if roads are impassable.

SALT: A COST-EFFECTIVE SOLUTION TO REDUCE COLLISIONS AND INJURIES

87% decrease in accident rate for two-lane roads

78% decrease in accident rate for freeways

Deicing pays for itself within the first 25 minutes after salt is spread and during the first four hours following salt application.
SENSIBLE SALT: BEST PRACTICES TO MITIGATE ENVIRONMENTAL IMPACTS

The use of salt does pose environmental risks as salt runoff can harm lakes, streams, rivers, and groundwater tables. Responsible and sustainable salting and appropriate storage practices can reduce this risk. A joint comprehensive study by environmental researchers at the University of Waterloo and Environment Canada examined groundwater monitoring data and found that chloride levels were reduced by half when best practices were employed.

3 Ps OF SUSTAINABLE SALTING

PREPARATION
• Salt brine: using a salt brine before ice bonds to the surface can lead up to 75 percent savings in salt usage versus de-icing only.
• Pre-wetting: wetting salt before application allows it to better stick to the roads.

PRECISION
• Variable rate application: using automated spreaders allows for precise salt distribution depending on need using salt calculators that take into account the complex interaction between surface and air temperatures, accumulation of snow or ice, and the salt melt rate.
• Road temperature sensors: the use of these sensors determines whether precipitation will stick and how much salt is needed.
• Spreader calibration: calibrating salt spreaders allows you to measure the exact amount of salt being applied; an important consideration when calculating the appropriate application rate.

PROTECTION
• Storage: salt should be stored in contained piles to protect from rain and wind, leading to less loss and pollution.

Using sensible salting during winter maintenance operations substantially reduces crashes and, more importantly, injuries and fatalities from those crashes.